

TITANIAN 2006-2007

San Marino High School
2701 Huntington Drive
San Marino, CA 91108

Telephone: (626) 299-7045

Fax: (626) 299-7046 Email: Titanian_ads@yahoo.com

BUSINESS ADVERTISEMENT CONTRACT

FILL OUT COMPLETELY: Without completion of all information (numbers 1-7), **Titanian** can not accept your order. Failure to fill out all information may forfeit your ad space. *There is an instant 10% discount if all materials and a completed contract are turned in by the 10/18/06 first deadline.

DATE:

I AM PURCHASING A: (please select one)

1)	1/8 page ad full color (100 characters with spaces max)	\$160
	1/4 page ad full color (250 characters with spaces max)	\$265
	1/2 page ad full color (375 characters with spaces max)	\$370
	Full page ad full color (500 characters with spaces max)	\$600
	Double—page ad full color (1000 characters and spaces max)	\$950

SUBMISSION TYPE: (please select one)

- 2) I agree to submit all my ad contents (including a business card, all writing, pictures, graphics, etc.) by the 11/08/06 final deadline.
- I would like the Titanian staff to customize my ad layout/design before the given deadline by having them follow my specific instructions for an additional fee of \$50. (Please provide custom instructions for **Titanian** to follow and any pictures you would like to be used.)
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SUBMISSION METHOD:

DIGITAL (preferred):

- 3)
 1. Ads must be created in Adobe Photoshop or Adobe InDesign. Nothing else!
 2. All graphics and pictures must be at 300 dpi, saved as a TIFF or JPEG file.
 3. **Provide the ad** and all fonts and linked files used on a CD. This ensures quality reproduction.
 4. Supply a hardcopy of your advertisement [including the copy (writing)].
 5. If you have any questions, do not hesitate to call or email us.
 6. Provide a print-out of your ad as it will appear.

OTHER:

1. Submit envelope with the following necessities:
 - Provide pictures/business card and typed writing in an envelope.
 - Write the business name legibly on the front of the envelope.

EMAIL:

1. Attach all pictures/business card and writing in an email.
2. Label the email with your name/company and ad size
3. Submit to titanian_ads@yahoo.com

CUSTOMIZED:

1. Attach all pictures/business card, graphics, and writing needed.
 2. Provide all custom instructions for **Titanian** to follow.
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PHOTOGRAPHS: (please select one)

Titanian can arrange for one picture to be taken free of charge by a professional photographer. Please specify if you would like this service for your ad. If you do not want this service and are thus providing your own ad pictures, **Titanian** disavows any responsibility for your securing a photographer, securing a place to take the picture, and producing the picture by the deadline.

4)

___ I would like **Titanian** to take my ad photo.

___ I will not need this service. I will submit all components needed for my ad by following the above guidelines by the deadline.

PAYMENT: (Please select one, complete, and attach to this form.)

___ Cash

___ Check made payable to "SMHS **Titanian**"

***100% of payment due at signing**

_____ + _____ = _____
Price of Ad Additional Fees Total

STAFF USE ONLY: Check Number: _____ Paid? Yes No Rebate? Yes No Materials? Yes No Page Number: _____

5)

INFORMATION: (All blanks must be filled out or your ad may be declined!)

NAME OF BUSINESS: _____ NAME TO CONTACT: _____

6)

ADDRESS OF BUSINESS: _____

CITY: _____ ZIP CODE: _____ TELEPHONE: (_____) _____ - _____

EMAIL: _____ EMERGENCY CONTACT: (_____) _____ - _____

Titanian reserves the right to refuse any picture, artwork, or message. For legal reasons, **Titanian** will also not allow abbreviations or coded messages in the copy (writing), nor can we accept submitted advertising materials that advocate violence, racism, drug/alcohol use, etc. on the artwork, picture, or copy. The final decision for suitability rests with the Yearbook Advisor and/or the Assistant Principal of Activities.

7)

Should your ad fail to appear in the **2006-2007 Titanian**, yearbook's responsibility is limited to a full refund of your money. If the ad's failure to appear is due to the purchaser's negligence, no money will be refunded.

ALL MATERIALS (PAYMENT, CONTRACT, ADVERTISEMENT) ARE DUE 11/08/06

Ad contracts must be submitted by the final deadline 11/08/06 to reserve space in the **2006-2007 Titanian**. Ads submitted after 11/08/06 will only be accepted if space permits. *To encourage early submission and to aid the yearbook staff in planning, advertisers will receive a 10% rebate if all materials are submitted by 10/18/06.

I have read the contract, agree with the terms, and found all the information to be correct. It is my responsibility to accurately submit all my materials to Titanian on time.

PURCHASER'S NAME PRINTED

PURCHASER'S SIGNATURE

AD-SELLER'S NAME PRINTED

AD-SELLER'S SIGNATURE

If you have any questions or problems, please contact Mrs. LouAnn Fuentes at (626) 299-7045 or email us at Titanian_ads@yahoo.com. **THANK YOU!**